

A multi-skilled sports tv and digital video producer/writer/shooter/editor within live, as-live, pre-recorded and interactive environments

Key Skills

- management/development of production teams
- YouTube content and platform optimisation
- extensive VT and audio producing experience
- self-shooting producer/director (C300, 7D, 5D, EX3, Z1, Z7) with single and multiple camera directing experience
- format development - long and short form
- social media outreach and social content development
- talent and contributor casting and direction
- editing (Final Cut Pro, Avid Media Composer, Adobe After Effects)
- live gallery producing - over 700 tx hours

Employment History

Channel Manager**Bigballs Films****Copa90****(June 2012-Jan 2013)**

Supervising launch, production and publication schedule for major new YouTube Original channel

- leading and developing production team
- developing new content strands and casting talent
- directing, shooting and producing content
- liaising with YouTube account, audience development and internal strategy teams
- ensuring that content and metadata was optimised for YouTube platform

Company Director/Video Producer**Resolution Square Ltd****(Nov 2009-present)**

Originating, pitching, producing, shooting, editing and encoding sports and entertainment video content for brands, YouTube channels and corporate clients

- consultancy services for broadcasters/producers

Channel Editor/Series Producer**Sports Talk Ltd****Sports Tonight Live****(Aug 2011-Nov 2011)**

Supervising launch, daily production and development for live, interactive sports debate channel, transmitting online and on Freeview

Series Producer/Shooting PD**Sassy Films for Disney XD****GoalMouth****(Jan 2011-May 2011)**

Developing, writing, series producing and shooting on a new football/entertainment studio format for Disney XD

Online Producer**ITV****ITV Live****(2010)**

Editing live video streams and supplying social media content for World Cup 2010, The X-Factor and 'I'm A Celebrity Get Me Out of Here' sites

Senior Producer/Website Editor**Channelbee.com**

Channelbee / 19 Entertainment **(Jul 2007-Nov 2009)**

Overseeing the development, launch and daily production for an online entertainment video channel (Channelbee.com), a joint venture between Tim Lovejoy and Simon Fuller

- developing sports/entertainment formats
- managing and training editorial/technical teams
- overseeing social media outreach
- writing scripts (factual and comedy) for video and text content
- shooting (EX1, EX3, Z1), editing and encoding video content for broadcast on site
- working with internal staff, external suppliers and broadcasting contacts to develop business aspects of project
- producing, shooting and directing single and two camera shoots/gigs/studio sessions; live and pre-recorded
- booking and interviewing talent and contributors
- supervising technical workflows

Producer**19 Entertainment (for Five)****David Beckham's Soccer USA****(Aug 2007-Sep 2007)**

Producing and writing a weekly studio magazine show, a round up of the week's action from USA's Major League Soccer

Producer/Associate Producer**(previously Assistant Producer and Researcher)****Sky Sports****Soccer AM****(Sep 1999-Jun 2007)**

Producing Sky Sports' award-winning live weekly entertainment/football studio show, running 42 x 3 hours per series

- compiling and editing running order
- initiating, pitching and identifying creative editorial ideas
- managing a production team of 10 and studio crew of 20, reporting to senior show execs
- live studio gallery producing (over 500 transmission hours)
- producing live outside broadcasts including researching locations and booking contributors
- script-writing/editing
- celebrity guest booking, research, coordination and briefing
- producing, directing and scripting single and multiple camera shoots; interviewing footballers and celebrities
- producing VT, EVS and audio edited inserts - features, montages, interviews and gags
- liaising with internal and external crews/facilities/suppliers
- presenter and contributor briefing
- working within health/safety guidelines, preparing risk assessments
- liaising with the football/wider sporting and entertainment industries (athletes, agents, sponsors, clubs, organisations)

Education

University of Bristol
1990-1994

B.A. (Hons) Modern Languages
Russian/French (II.i)

King Alfred's School
Wantage, Oxon
1982-1989

A Level - English, French, Theatre Studies
Mathematics, General Studies
O Level - 10 subjects